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ENVIRONMENTAL BEHAVIOR OF RURAL WOMEN IN KAFR EL -SHEIKH GOVERNORATE

By

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Abstract

This study aimed to identify the dimensions of environmental behavior with respect to every environmental component (i.e. water, farm land, dwelling, and community) and to identify the bivariate relationships between certain independent variables and the dimensions of environmental behavior with respect to every environmental component and to identify the multivariate relationships between the independent variables, combined, and every dimension of environmental behavior with respect to every environmental component and to identify the variables that have significant unique contributions in explaining the variance in every dimension of environmental behavior with respect to every environmental component.

The study population was delineated to all rural women that have family farm land holding; i.e. those who are land holders or wives of land holders, in Kafr ElSheikh Governorate. A multistage cluster sample of 466 respondents was drawn. An interview schedule was prepared and used to collect data from sample units. Data were collected by personal interviews with sample women. Collected data were then coded, manipulated and analyzed using the SPSS package. Frequencies, percentages, means, standard deviations, coefficient alpha, Pearson correlation, and multiple linear regression were employed in data analysis and presentation. F -test and T -test were used to test the study hypotheses.

The most important results of the study are as follows:

1-General knowledge was found to be correlated with all the twenty dimensions of environmental behavior, but traditionalism was found to be inversely correlated with all the twenty dimensions of environmental behavior. Attitude toward change and mass media exposure were found to be correlated with nineteen dimensions of environmental behavior. Possession of home appliances, participation in environmental activities, change agent contact, level of aspiration, and cosmopolitanism were found to be correlated with eighteen dimensions of environmental behavior. Educational level was found to be correlated with fifteen dimensions of environmental behavior.

2-The independent variables combined explained 26.8%, 24.2%, 20.9%, 29.7%, 27.6%, 42.8%, 42.9%, 45%, 62%, 58.6%, 59.7%, 51.7%, 20.4%, 68.7%, 43.1%, 47.9%, 26.4%, 30.6%, 28.3% and 23.2% of the observed variances in the twenty dimensions of environmental behavior.

In view of the above findings, some recommendations are restated.

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